

**A Day in the Life of an
American School District**

About the Producers



JAMES W. O'KEEFFE
DIRECTOR/CO-PRODUCER

James is a Director/Cinematographer and co-owner of Blue Field Productions with over 30 years of experience in theatrical, documentary, commercial, promotional and educational programs in both film and digital. He recently directed a 12 part narrative series set in 1st century Palestine and was the cinematographer on *Brace for Impact: The Sully Sullenberger Story* for TLC.

James' projects have won numerous awards including an Emmy for the documentary "No Greater Love." He also directed and his wife co-produced the award winning short film "MAX," which won Best Short Film in five festivals and won an Emerging Cinematographer Award from the International Cinematographers Guild. James has taught Cinematography at the USC School of Cinematic Arts for over ten years. Examples of his work can be found at jameswokeeffe.com.



DAWN CARSON O'KEEFFE
CO-PRODUCER

Dawn started her career as a news producer at the ABC station in Santa Barbara, CA. She spent several years producing a weekly series and specials for Lifetime Television, filming throughout the US. As a freelance producer/writer her jobs included a stint in the NBC investigative unit producing stories for KNBC, "The Today Show," and "Fight Back! with David Horowitz."

Dawn is co-owner of Blue Field Productions, working as a producer/writer and production accountant. She is the mother of four children, all of whom have attended public school in Pasadena. She is on the board of the Pasadena Educational Foundation and is a founding member of Invest in PUSD Kids. Dawn received her BA in English Literature and Business/Economics from Westmont College and has additional training in production from Stanford University.

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